



DIPLOMA IN JEWELLERY MANAGEMENT



DURATION: ONE YEAR (2 SEMESTERS)

ELIGIBILITY: Graduate in any faculty from any recognized University

ADMISSION PROCEDURE: WRITTEN TEST FOLLOWED BY AN INTERVIEW

OBJECTIVE:

The PG course level is specially designed to fulfill a wide range of industry requirements, broadly in the areas of manual and computer generated design, skills in all manufacturing operations, traditional as well as digitally generated prototype development. This comprehensive yet compact course also combine practical skills and management knowledge to make the training more effective which will help create professionals who can seamlessly and instantaneously integrate with the various departments of the established Gem and Jewellery industry.

JOB OPPORTUNITIES:

The opportunities of employment are enormous and open doors to the new globalized trends; Concept Artist, Impression Artist, Sales Manager, Production Manager, CAD Artist, CAD Manager, Marketing Managers, Product Development Executive, Merchandiser in Retail and Export Houses and Entrepreneurial Opportunities.



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COURSE CONTENTS:

SEMESTER 1

- Introduction to management
- Marketing management
- Information technology
- Merchandising & Supply Chain Management
- Manufacturing Jewellery
- Fabrication stage 1
- Fabrication stage 2
- Jewellery Design Stage 1
- CAD Design Stage 1
- CAD Design Stage 2
- Gemology Stage 1

SEMESTER 2

- Soft Skills
- Consumer Behavior and Service Management
- Financial Management
- Business Management
- International Marketing
- Material & Testing Technology
- Fabrication Stage 3
- Jewellery Design Stage 2
- Jewellery Design Stage 3
- Gemology Stage 2
- CAD Design Stage 3
- Project
- Internship Training Report