



# DIPLOMA IN PHARMA MANAGEMENT



**DURATION:** ONE YEAR FULL TIME (2 SEMESTERS)

**ELIGIBILITY:** Graduate in Science field only. Preference will be given to MBBS, B.Pharm/ M.Pharm/ M.Sc. / BAMS / BHMS / Paramedical courses.

**ADMISSION PROCEDURE:** WRITTEN TEST FOLLOWED BY AN INTERVIEW

**OBJECTIVE:** This unique industry oriented programme prepares the students, over the period of one year, to obtain opportunities in expanding horizons in Pharma industry by rigorous training and academics for positions in Product Management Department, Pharma Sales Department, Quality Assurance and Quality Control Department, Regulatory Affairs Department, Medical services Department in Pharmaceutical Companies, CROs

## JOB OPPORTUNITIES:

Excellent employment opportunities exist in various fields like Medical Services, Medico Marketing, Regulatory Affairs, Clinical Research, Clinical Trials, Drug Development, Pharmacovigilance, Product Marketing at entry level as Medical Representative, Research Executive, Product Executive, Business Development Executive, Sales Executive, Sales Manager, Data Management Executive, Regulatory Executive, Area Business Manager, Product Manager, Regulatory Manager, and many more..



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## COURSE CONTENTS:

### SEMESTER 1

- Principles of Management
- Marketing & Sales
- Information Technology
- Clinical Pharmacology
- Pharmaceutical management including ISO Certification
- Bio-Statistics
- Overview of Medicine
- Drug Development Process

### SEMESTER 2

- Biochemistry, Genetics & Microbiology
- Finance
- Business Communication & Soft Skills including APTIS Module
- Clinical Trials
- Project & Placement Grooming
- Training: Industry, Hospital (Corporate/company, CRO laboratory)
- Industrial visits
- Guest lectures

**Post graduate Diploma in Pharma Management programme received Devang Mehta award for the best syllabus**

**RECOGNITION :** Recognized by International Universities(12 +3 year degree+diploma/post graduation for studying abroad)