



DIPLOMA IN FOREIGN TRADE MANAGEMENT



DURATION: ONE AND HALF YEARS PART TIME (3 SEMESTERS)

ELIGIBILITY: H.S.C or Equivalent Examination (Any Faculty with English subject Compulsory)

ADMISSION PROCEDURE: WRITTEN TEST FOLLOWED BY AN INTERVIEW (Test designed to assess)

OBJECTIVE:

- To develop the ability and confidence, to understand and practice their role in Export/Import business in national Economy.
- To develop the skills required for entering into and expanding Export/Import business.
- To develop expertise in evaluation of trade development plans from financial and marketing angles.

JOB OPPORTUNITIES:

Employment opportunity in various Import & Export firms. Also can start their own business or to join as partner in some already running business.



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COURSE CONTENTS:

SEMESTER 1

- Communication Skills
- Export Procedures & Documentation
- World Geography & International Trade
- Office Organization & Management

SEMESTER 2

- Export Import Policy
- Elementary Economics Management & Allied Laws
- Transportation
- One Foreign Language-French

SEMESTER 3

- Custom And Excise Procedures And Laws
- Export Pricing, Finance & Foreign Exchange Risk Management
- International Marketing
- Import Management
- Project Work On Current Market Related Topic
- Advance Foreign language-French II